

S T R A T E G I C

P L A N

2023 - 2026



 Children's
Rights
Queensland



Children's Rights Queensland (CRQ) is focused on ensuring awareness and education of children's rights as outlined in the United Nation's Convention of the Rights of the Child. Founded in 1971, CRQ has a rich history of promoting the rights of children and supporting communities. CRQ delivers initiatives that educate, support and build awareness of children's rights in Queensland.

Our Vision

Widespread awareness and education of children's rights in Queensland.

Our Mission

To deliver a range of initiatives that educate communities and raise awareness of children's rights as stated in the United Nations Convention on the Rights of the Child.

Our Values

Diversity, Respect, Empowerment, Accountability and Connection



OPPORTUNITIES:

- ✳ Educate the community and build awareness of children's rights in Queensland
- ✳ Collaborate and partner with rights focused organisations
- ✳ Promote the United Nation's Convention on the Rights of the Child
- ✳ Celebrate and advance the achievements of children
- ✳ Implement innovative initiatives that support children and communities

OUR RISKS:

- ✳ Inability to secure funding and resources to deliver this strategy
- ✳ Failure to broaden our network and secure the support of other like-minded organisations
- ✳ Insufficient communication and consultation with children

Vision: Widespread awareness and education of children's rights in Queensland.

Objectives
Strategies
Indicators

Engage communities, organisations, young people and First Nations Peoples concerned with children's rights and wellbeing

Promote and educate communities about children's rights under the UNCR

Facilitate and increase statewide support of and engagement in Children's Week

Ensure the sustainability of Children's Rights Queensland and enable it to achieve its vision

- Establish and sustain a Child Rights Network in partnership with rights focused organisations and advocates.
- Increase youth participation in CRQ initiatives and governance.
- Develop CRQ's public leadership role regarding children's rights.
- Partner and collaborate with organisations and Government bodies focused on children's rights.
- Leverage CRQ Ambassadors to engage with communities, advocate for and promote children's rights.

- Establish child rights initiatives that promote, educate and engage Queenslanders.
- Workshop, create, share and publish child rights resources.
- Partner with young people, organisations and advocates to develop and distribute educational resources.
- Promote the United Nation's Convention on the Rights of the Child (UNCR) and its articles.
- Focus on promoting positive child rights achievements and recognise child rights advocates.
- Partner with First Nations Peoples to educate communities

- Annually deliver a public campaign to promote Children's Week and encourage participation.
- Engage organisations, advocates and groups to deliver local activities and celebrations during Children's Week.
- Facilitate grant opportunities that support groups and organisations to hold Children's Week celebrations and projects.
- Develop support resources and provide promotional opportunities to groups and organisations.
- Generate awareness of the national theme and activities for Children's Week.

- Structure operations to ensure sustainability and good governance.
- Ensure the integrity of the Children's Rights Queensland brand is maintained.
- Establish partnerships with philosophically aligned organisations and funders to increase reach and impact.
- Seek out opportunities for additional funding and investment.
- Continuously improve systems, processes and initiatives.
- Develop a Reconciliation Action Plan

Achievement of this objective will be evident when we have established and sustained a Child Rights Network, engaged young people, grown our partnership base and leveraged our Ambassadors.

Achievement of this objective will be evident when children across Queensland are aware of their rights and there is greater community recognition of what children's rights are.

Achievement of this objective will be evident when Children's Week concludes each year and there has been significant growth and engagement recorded.

Achievement of this objective will be evident when measuring growth and assessing annual performance. When it comes to child rights, CRQ will be the partner of choice for Queensland based organisations.



Our Commitments

The United Nation's Convention on the Rights of the Child is the most widely ratified treaty in the world. Children's Rights Queensland is committed to upholding the four core principles of this:



- non-discrimination
- devotion to the best interests of the child
- the right to life, survival and development
 - respect for the views of the child.



We will innovate:

- Develop new initiatives
- Improve our existing offerings
- Find new ways to engage communities



We will listen:

- To children's voices
- To First Nations Peoples
- Consult widely
- Accept feedback and advice



We will respond:

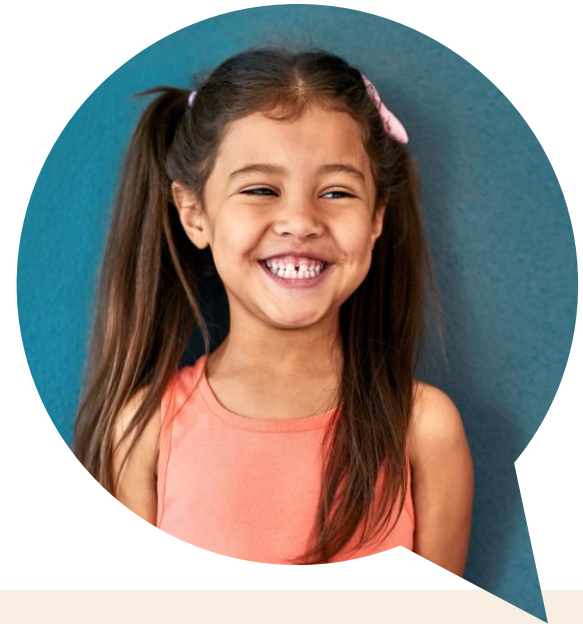
- When child rights issues are raised
- When we identify problems
- Through new initiatives



We will act:

- Strive to ensure compliance and awareness of all children's rights in Queensland
- Promote and educate communities
- Always consider the best interests of children in Queensland

We will be guided by the United Nations Convention on the Rights of the Child.



Children's Rights Queensland acknowledges the Traditional Owners of Country throughout Australia. We pay our respects to Elders past and present. Every First Nations child should have their rights upheld and respected and we are committed to working alongside First Nations Peoples to achieve this and educate communities about their rights.



Strategic Plan - 2023-26



**Children's
Rights
Queensland**



childrensrightsqld.org.au

ABN 74 639 918 307